PRIVACY POLICY



This Privacy Policy explains how Pavemac (we) gather, use, and keep your data safe.

Information Collection

We gather various types of information when you interact with us, including, but not limited to:

- Contact Information such as name, email address, delivery address, phone number etc
- Transaction Data Details regarding purchases, payments and communications
- Usage Data information about your interactions with our website and services

You directly provide us with most of the data we collect by, for example, registering online or placing an order for any of our products or services, or by using or viewing our website via your browser's cookies.

Use of Your Data

We collect your data for diverse purposes which include to:

- Improve our services to enhance your experience and cater to your requirements
- Process and deliver your orders and manage your account
- Email you with special offers on our products and services we think you might like
- Monitor and analyse website usage to improve the user experience
- Adhere to legal obligations and statutory requirements

Security of Your Data

We employ appropriate security measures to securely store your data and protect your information from unauthorised access. We prioritise data security but cannot guarantee absolute security as no online platform is totally safe.

Sharing of Data

We may share your information with trusted third parties, such as service providers (eg couriers) business partners and legal authorities, as mandated by law or to fulfil contractual obligations. We do not engage in selling, trading or renting your personal information to third parties for marketing purposes.

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our website we may collect information from you automatically through cookies or similar technology to improve your experience on our website. For further information visit allaboutcookies.org.

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Data Protection Rights

You have the right to access, rectify and erase your personal information, as well as to restrict or object to its processing under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us – see Contact Information below.

Privacy Policies Of Other Websites

Pavemac's website contains links to other websites. Our Privacy Policy applies only to our website, so if you click on a link to another website, you should read their Privacy Policy.

Changes To Our Privacy Policy

Pavemac's Privacy Policy is kept under regular review and any updates are placed on this web page.

Contact Information

If you have any questions about Pavemac's Privacy Policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at <u>admin@pavemac.com</u> Call us on 01354 740170 Write to us at Eastwood End, Wimblington, Cambs, PE15 0QH

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